



2018 Event Sponsorship Information

White Sponsor: \$1,000

- Festival Exhibitor Table at Mt. Diablo HS.
- Stage Wrap Banner – 1 of 4 on banner
- Event sponsor mention on Claycord.com
- Name mentioned on all event marketing materials; posters, flyers, & postcards
- VIP Reserved Seating

Blue Sponsor: \$2,500

- Festival Exhibitor Table at Mt. Diablo HS
- Stage Wrap Banner – 1 of 2 on banner
- Event sponsor mention on Claycord.com
- Name and logo mentioned on all event marketing materials; posters, flyers, & postcards
- 2 - 15 second commercial spots aired on stage screen during the festival
- VIP Reserved Seating and Parking

Stars Sponsor: \$5,000

- Festival Exhibitor Table at Mt. Diablo HS
- Stage Wrap Banner – Exclusive
- Event sponsor mention on Claycord.com
- Name and logo mentioned on all event marketing materials; Posters, Flyers, Radio Ads, Postcards, and TV Commercial Spots
- Company Name on 5K Race T-Shirts
- 4 - 15 second commercial spots aired on stage screen during the festival
- VIP Reserved Seating and Parking

Stripes Sponsor: \$10,000

- Festival Exhibitor Table at Mt. Diablo HS
- Stage Wrap Banner – Exclusive
- Event sponsor mention on Claycord.com and all TSBA and City of Concord social media outlets.
- Name and logo mentioned on all event marketing materials; Posters, Flyers, Radio Ads, Postcards, and TV Commercial Spots.
- Company Name and Logo on 5K Race T-Shirts
- 4 - 30 second commercial spots aired on stage screen during the festival
- VIP Reserved Seating and parking

Title 4th of July Event Sponsor: \$15,000

- Acknowledged as “Title Sponsor” on all event marketing materials; Posters, Flyers, Radio Ads, Postcards, and TV Commercial Spots Festival
- Parade Banner walked in front of parade
- Title Sponsor Stage Wrap Banner – Exclusive
- Exhibitor Table at Mt. Diablo HS & Todos Santos Plaza during the Run and Parade
- Event sponsor mention on Claycord.com and all TSBA and City of Concord social media outlets.
- Company Logo on 5K Race T-Shirts
- 6 - 30 second commercial spots aired on stage screen during the festival
- Acknowledged as the “Title Sponsor” on stage by MC throughout the event
- Participate in on-stage advertisement presentation by a member of your company
- Front Cover Logo placement on Event Program
- Company Banner ad on Claycord.com
- VIP Reserved Seating and parking

Contact Information:

Turtle Pfeiffer, President
 Todos Santos Business Association Arts Foundation Inc.
 P.O. Box 921
 Concord, CA 94521
 Phone: (925) 695-7268 Fax: (925) 405-3856
 Email: info@concordjuly4th.com



Sponsorship Agreement

Sponsor/Firm Name: _____

Mailing Address: _____ City: _____ ST: _____ Zip: _____

Contact Name: _____

Phone: _____ Cell: _____ Email: _____

Company Website: _____

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|--|--|--|---|
| Sponsorship Level:
<i>(Check One)</i> | <input type="checkbox"/> Title Sponsor
\$15,000 | <input type="checkbox"/> Stripes Sponsor
\$10,000 | <input type="checkbox"/> Stars Sponsor
\$5,000 |
| | <input type="checkbox"/> Blue Sponsor
\$2,500 | <input type="checkbox"/> White Sponsor
\$1,000 | |

Amount: \$ _____

I agree to be a 2018 Concord's 4th of July Celebration sponsor at the level indicated above, which included all of the benefits listed in the "Events Sponsorship Information" flyer for that specific level of sponsorship. I understand that this sponsorship provides for the operational expenses of this event and that your firm will be listed as one of the sponsors. I agree to abide by the rules established for all sponsors for this event and further agree to make full payment with submission of this Agreement.

Authorized by (Print) _____ Title _____

Signature _____ Date _____

Sponsor Checklist:

_____ All Information on for above complete, signed and dated

_____ Logo image file provided on disk or emailed to address below (High Resolution Image)

_____ Check in full amount made payable to: TSBA Arts Foundation

Contact Information:

Turtle Pfeiffer, President - Todos Santos Business Association Arts Foundation Inc.
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